



an easy solution for IT to deploy. This gave them the freedom to work on other business applications.

“We were able to deploy Bonzai extremely fast, which freed up resources and enabled my team to focus on developing a line of business applications that impact productivity. Using the Bonzai Framework, my team delivered new applications faster than ever before,” Jeff said. The IT team even built a virtual reality scavenger hunt to get users excited about the new intranet and show them how to navigate it.

Once the new intranet rolled out to employees, word about the user-centric experience spread fast. In its first month, PTC’s new Bonzai intranet had a user adoption rate of 94%. The intranet was more engaging than ever with features like auto expiration for news stories, content targeting and social capabilities.

“With Bonzai, departments are now empowered to own their own content. Our HR team is amazed at how easy it is to target benefits information to employees in their respective countries,” said Jennifer Kirchner, Employee Engagement and Communications Manager.

Now that all information on the intranet is easy to find with Bonzai’s intuitive search, the organization doesn’t face content duplication issues. The team at PTC reports that they’ve seen a 100% decrease in the amount of duplicated content on the platform. Every update, policy and form that employees need is just a few clicks away.

Thanks to Bonzai, PTC has been able to completely transform the way that their teams communicate. This flexible user-friendly solution allows employees to find the information they need fast. It also allows them to connect and collaborate from anywhere in the world. PTC has been able to remove bottlenecks that stood in the way of getting work done and boost productivity across the organization.



*With BONZAI, departments are now empowered to own their own content — Internal Communications at PTC has never run so smoothly.*

*Jennifer Kirchner,  
Employee Engagement and  
Communications Manager*



## See How Easy Bonzai Makes Search

Stop wasting time looking for what you need. Let us show you how Bonzai puts the right people, content and documents just a click away with its industry-leading search.

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