



HORIZON NORTH

OVERVIEW

INDUSTRY:

Oil & Energy

LOCATION:

Calgary, Alberta

COMPANY SIZE:

1,001-5,000 employees

SOLUTION:

BONZAI Intranet for Office 365

BENEFITS

- ⊕ 7X less spending on intranet costs
- ⊕ Improved internal communications
- ⊕ Easy access to critical information and documents
- ⊕ Better user experience



CASE STUDY

Horizon North Spends 7X Less On Intranet With Bonzai

Challenges

Horizon North was dealing with several intranet challenges after working with other consultants. In 2013, they worked with a company to build an intranet in SharePoint 2013 and SharePoint 2010. Unfortunately, that solution quickly became obsolete. It wouldn't scale to Office 365 and updated versions of SharePoint and it was difficult to maintain. Permissioning issues also made it challenging to access information.

With their existing intranet, Horizon North had to configure each page individually. Navigation was inconsistent across the platform and this led to a bad user experience for everyone on the Horizon North team. Even when users could locate information, they had limited visibility. Most employees could only access certain information, links and pages. To combat this, Horizon North would send newsletters to divisions of the organization once per month. However, they needed to find a way to communicate more frequently.

Beyond that issue, the IT department wanted to scale and move to the cloud.

"Overall the intranet grew into a unique beast of independent areas and problems that were not maintainable. It was not scalable for many reasons and we had outgrown it," explains Robert Gist, Integration Architect at Horizon North.

Leaders at Horizon North knew they needed to upgrade their intranet but moving to SharePoint Online would require a complete rebuild. They didn't have the internal resources to do this, so they started searching for a SaaS intranet solution.

Solution

After evaluating six solutions, Horizon North chose Bonzai. It was clear that Bonzai would provide a sustainable intranet that met all requirements.

“A non-negotiable requirement for us was finding a long-term solution rather than a starting point. We knew we didn’t want to purchase a solution that would not provide long-term benefit. We wanted a SaaS Intranet product that would provide consistent experiences and additional new features year after year,” Robert said. Bonzai was able to deliver exactly that.

Once Bonzai launched, the ROI was immediate for Horizon North. Bonzai exceeds their functionality requirements. It also cost seven times less than developing and maintaining a solution in house. Now, users are enjoying the new intranet experience across the organization.

“Bonzai makes it easy for employees to find information that matters to them regardless of their location. Bonzai has also made my job easier as I am equipped with a great tool to head into requirements planning sessions with our business partners,” says Kesia Reid, BIS Business Lead.

On the new platform, everyone has complete visibility of important updates and business-critical documents.

With Bonzai, Horizon North got a sustainable intranet solution that can grow with the organization. The new intranet provides every feature employees need to communicate and collaborate effectively. The company has also improved information architecture. This ensures that employees can access relevant information when they need it most.



Since implementing BONZAI for our corporate intranet, our top three ROIs have been in infrastructure, hosting and support costs. By moving our intranet to the cloud, we were able to shut down our data center in Calgary, and reduce platform administration costs that were dedicated to the former intranet.

Kesia Reid, BIS Business Lead



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