



OVERVIEW

INDUSTRY:

Oil & Energy

LOCATION:

Calgary, Alberta

COMPANY SIZE:

201-500 employees

SOLUTION:

BONZAI Online Intranet for Office 365

BENEFITS

- ⊕ Expanded project knowledge across the organization
- ⊕ Better internal communication
- ⊕ Reduced time searching for information
- ⊕ Streamlined employee onboarding and management
- ⊕ Increased productivity

CASE STUDY

Ferus Transforms Corporate Communication With Bonzai Intranet

Challenges

Ferus, an oil and energy company based in Calgary, Alberta, didn't have a way to share information with employees across locations. They also found that getting information to employees in the field was challenging. To combat this, their team sent emails company-wide to keep everyone up-to-date. However, these messages were getting lost in a sea of daily emails and many people were receiving information that wasn't relevant to them.

The entire team agreed that Ferus had to streamline communication and increase productivity. To accomplish that, the communications and executive teams came together to put a plan in place. The communications manager wanted to share information faster and he knew having an intranet would help. With this in mind, they began searching for a solution to simplify the content sharing process and promote communication.

Solution

After hearing about BONZAI Intranet for Sharepoint and Office 365, the team at Ferus knew it was the right solution. It was pre-built with intranet functionality, allowing them to launch their new platform in a timely manner.

Beyond that, Bonzai was able to help Ferus plan the intranet to meet all requirements.

"Bonzai has done an excellent job working with our communications and IT teams to understand our needs and develop our intranet," said Jessica Stermann, Communications Advisor.

In just seven weeks, the company rolled out FerusConnect to 300 employees across Canada. Now, the communications team at Ferus has the power to create and share content on a single platform. Today, the intranet features News, Location Directories, Employee Spotlight and Events sections. HR even has a “Working Here” tab to streamline employee management. This page eliminates paperwork and makes it easier to onboard new employees.



The way that employees search for and find information has also changed with Bonzai. Intuitive search makes it easy for employees to find the information they need fast. As a result, the volume of requests for access that IT receives has drastically decreased.

Thanks to Bonzai, Ferus has been able to completely transform the way their team works. Using FerusConnect, the company has seen an increase in communication across all departments. With this system, they're able to share relevant news more quickly than ever before.

The new intranet also contributes to greater employee knowledge about the company's vision and projects.

“Internal communications are very important and Bonzai has allowed us to take it to a new level,” said Dario Alvarez, Communications Manager.



FerusConnect is revolutionizing how we work by using technology to broaden our ability to communicate simultaneously to all employees and create connections across our organization.

Paul Evans, Executive Vice President at Ferus



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