

FERUS REVOLUTIONIZES THE WAY EMPLOYEES WORK WITH BONZAI INTRANET

CASE STUDY



FerusConnect will revolutionize how we work by using technology to broaden our ability to communicate simultaneously to all employees, and create connections across our organization”

—PAUL EVANS, EXECUTIVE VICE PRESIDENT AT FERUS

Ferus

Case Study

AT A GLANCE

INDUSTRY

Oil & Gas

INTRANET CHALLENGES

- ✓ Timely, relevant information sharing
- ✓ Employee understanding of the business strategy
- ✓ People engagement

SOLUTION

BONZAI Online Intranet for  Office 365

USERS

300 Users around Canada

300

USERS
AROUND CANADA

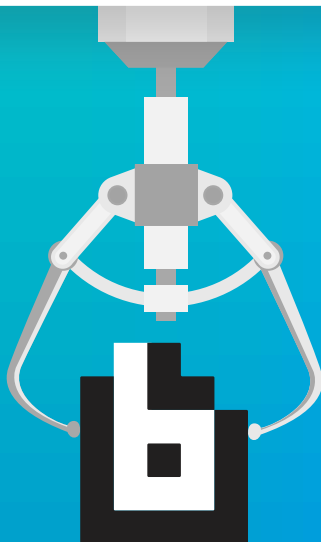


BONZAI INTRANET'S IMPACT

- ⊕ Company-wide access to consistent, relevant information
- ⊕ Visibility into corporate vision, goals and field operations
- ⊕ Greater sense of community

ABOUT FERUS

Ferus, an innovative, solutions-based group of companies based in Calgary, Alberta, produces liquid carbon dioxide, liquid nitrogen, LNG and CNG. Ferus also provides operational and logistical expertise to oil and gas, mining, transportation, distributed power and other industries. Their people work with an uncommon passion for increasing competitiveness and reducing cost for customers.



Intranet Challenges



Internal communications are hugely important and BONZAI has allowed us to take it to a new level"

**DARIO ALVAREZ,
COMMUNICATIONS
MANAGER**

Ferus was looking for a better way to share information with employees across its many locations, particularly those in the field. Company-wide communications were getting lost in the flood of day-to-day emails and people were receiving information that wasn't relevant to them.

Based on previous experience, Director of Marketing and Communications, Dario Alvarez knew how valuable an intranet could be in transforming Freus' corporate culture and creating an informed, engaged workforce. In April 2015, he brought the Internal Communications and Executive teams together to create a plan centered around empowering and engaging employees across all geographic locations. "Internal communications are hugely important and BONZAI has allowed us to take it to a new level," explains Communications Manager, Dario Alvarez.

The objectives included increasing employee understanding of the business strategy, as well as timely and relevant communication of company news. This increased connections between teams who were located across the country and fostered a culture of engagement and openness.

Solution: BONZAI Intranet for Office 365

Ferus engaged with BONZAI to help them develop a strategy around their use of Microsoft Sharepoint, and had heard about BONZAI's digital workspace—BONZAI Intranet for Sharepoint and Office 365. Pre-built with core intranet functionality, BONZAI would allow Ferus to quickly roll out an intranet to their 300 employees across Canada, and put the power to easily create, post and update content into the hands of the Internal Communications team.

In just 7 weeks, the team launched FerusConnect, featuring News, Employee and Location Directories, and Employee Spotlight, Events and a Forms Centre. Rather than publishing an employee booklet, HR now uses a "Working Here" tab on the site to streamline employee onboarding and management.



*BONZAI has
done an
excellent job
working with our
communications and
IT teams to understand
our needs and develop
our intranet"*

**JESSICA STERMANN,
COMMUNICATIONS ADVISOR**



This eliminated paperwork and made it easier to find policies and procedures. Internal Communications uses an intranet to share company news, foster dialogue between executives and employees, while engaging everyone in community with charity events like the Calgary Corporate Challenge.

FerusConnect has significantly increased understanding of the company's vision and strategy among employees, expanded visibility into field projects, reduced the amount of time spend searching for co-worker contract details and made it much easier to connect, and reduced the volume of information access request on IT.



Deployed **Your Way**

BONZAI is easy to install whether you want it installed on-premise or in the cloud. BONZAI Intranet is available in three deployment models:

On-Premise for SharePoint 2013

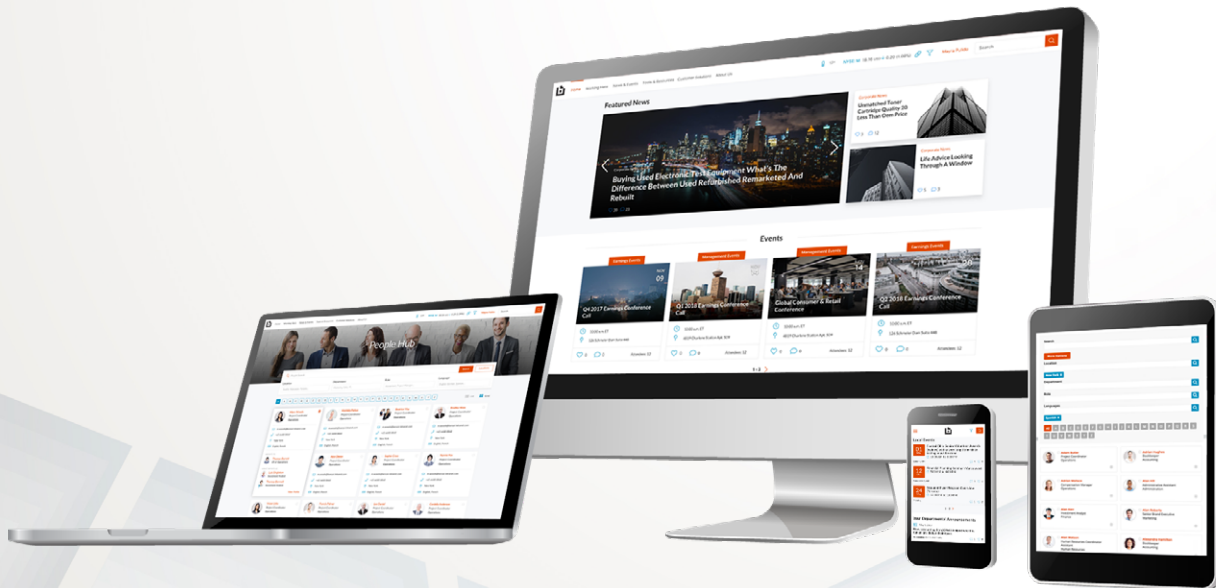
Installed within your existing
On-Premise SharePoint 2013 Standard
or Enterprise environment

On-Premise for SharePoint 2016

Installed within your existing
On-Premise SharePoint 2016 Standard
or Enterprise environment

Online for Office 365

Installed on your existing
SharePoint Online environment for
Office 365



About BONZAI

BONZAI, a SkyVera company, is an award-winning intranet company that provides ready-to-roll intranets for SharePoint and Office 365. As a Microsoft Certified Gold Partner, BONZAI intranet software and services deliver a better means of communicating, collaborating and engaging with employees for Fortune 500 Enterprise Organizations as well as SMBs.

At BONZAI, believe that intranets should better connect and engage employees, but not at the expense of a long, drawn-out and often failed custom deployment. With our proven delivery methodologies and seasoned intranet consultants with deep expertise into both Microsoft SharePoint and Office 365, Bonzai gets users through objective setting, design, ownership, launch/roll out and support in as little as eight weeks.

See Your Stress-Free Intranet in Action Now!

Book a [demo](#) to see the rich features, functionality and flexibility of the BONZAI intranet platform for yourself today!