

# INCREASE WORKFORCE PRODUCTIVITY WITH A READY-MADE INTRANET FOR SHAREPOINT AND OFFICE 365

CASE STUDY



*FerusConnect will revolutionize how we work by using technology to broaden our ability to communicate simultaneously to all employees, and create connections across our organization"*

—PAUL EVANS, EXECUTIVE VICE PRESIDENT AT FERUS



# Source Energy Case Study

## AT A GLANCE

### INDUSTRY

Oil & Gas

### INTRANET CHALLENGES

- ✔ Information sharing
- ✔ Document management
- ✔ Lost productivity
- ✔ A more effective communication tool than email

### SOLUTION

BONZAI Online Intranet





## BONZAI INTRANET'S IMPACT

- ⊕ Less time wasted
- ⊕ Broader access to information
- ⊕ Increased internal engagement
- ⊕ Greater sense of community

## ABOUT SOURCE ENERGY SERVICES

Source Energy Services, founded in 1998, is the largest Canadian owned integrated supplier and distributor of Tier 1 frac sand in Canada. Headquartered in Calgary, Alberta, the company employs 260 staff in its BC, Alberta, Saskatchewan, Wisconsin and Texas operations.

# Intranet Challenges Prior to BONZAI

Source Energy Services was using an intranet created by a former member of their IT team on the SharePoint platform they'd been using for the past two years. The company wanted to become less email and paper-based, but the existing intranet's interface and content structure needed an overhaul, and users lacked confidence in the accuracy of documents stored within. Plus, it didn't address their document control challenges – people were working on different versions of a document, creating confusion around which was the most current, who had it and what changes were made.



# Intranet Solution Requirements

Marketing Manager Leslie Stemplfle, IT Manager Robb Irvine, Project Sponsor and CFO Derren Newell and other members of the Steering Committee put their heads together to clarify their intranets needs. The team's must-haves included improving the user experience on SharePoint, creating a central location for standard forms and other commonly used resources, implementing control mechanisms and improving internal communications, particularly among mainly remote employees.

Armed with a list of objectives, Source began their quest for a more effective solution by contacting local consulting firms about creating a custom-built intranet. The project proposals came in with high price points, plus requirements outside their top ten priorities would come at an additional expense. Source Energy then heard about BONZAI – a pre-built intranet for SharePoint and Office 365. Further research uncovered that BONZAI was about half the cost of a built-from-scratch solution, had all the components they needed and would take significantly less time to implement.



*As a user who travels frequently, being able to access the latest versions of files on the go cuts down on email traffic and enables more efficient updating of our critical data."*



**JOE, SVP, COMMERCIAL DEVELOPMENT**



# Solution: BONZAI Intranet

Eight weeks and a naming competition later, the “Sandbox” was unveiled to Source Energy employees across the Canada and the US. It contains Newsfeeds to share information across all departments and sites, an employee and location directory that eliminates time wasted searching for internal subject matter experts and their contact details, Tools, Forms, and Policies containing commonly used forms and documents, an Employee Spotlight, a buy/sell/trade Marketplace and more.



# BONZAI's Impact

Each major business unit within Source Energy regularly contributes content, from Health & Safety and HR, to the Executive team's quarterly results, industry news and more. The news page is used to share information on upcoming and completed projects, recent events, and significant company achievements, while HR uses the Sandbox to streamline new employee onboarding, simplify processes and empower departmental managers.

Source Energy recently used The Sandbox to promote their Walk for Wellness Challenge to facilitate a healthy culture and employee engagement. The Walk for Wellness Challenge is a team-based program allowing individuals from multiple areas to join up for a 10,000 step-a-day challenge – fueling 3 million steps in 50 days!



*It works very well for the night shift as the offices are usually vacant during hours. I use Sandbox almost every day that I am on shift."*



**EDDIE, SHIFT LEAD**

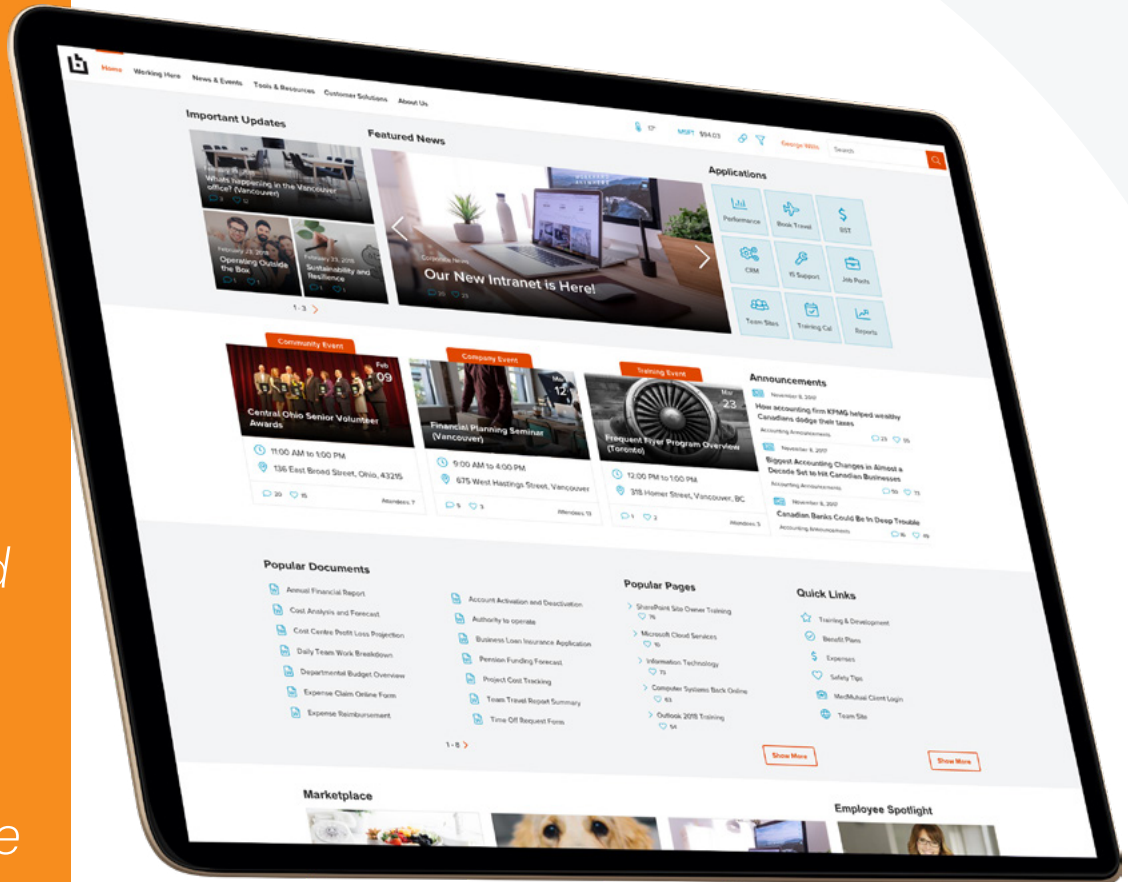


*It is convenient and has already saved me time and peaked my interest in other aspects of the company.*

*It enables me to look after whatever it is I need to look after at the time, without having to bother someone else for answers."*



**HOLLY, LEAD DISPATCH,  
LOGISTICS**



The adoption and impact of BONZAI Intranet for SharePoint and Office 365 was swift and widespread – from decreasing time wasted searching for forms and tapping internal resources to find information, to increasing engagement and inter-department discussion.

Source Energy also experienced an unexpected benefit from BONZAI – a greater sense of community across all departments and sites within the organization.





# Deployed **Your Way**

BONZAI is easy to install whether you want it installed on-premise or in the cloud. BONZAI Intranet is available in three deployment models:

## On-Premise for SharePoint 2013

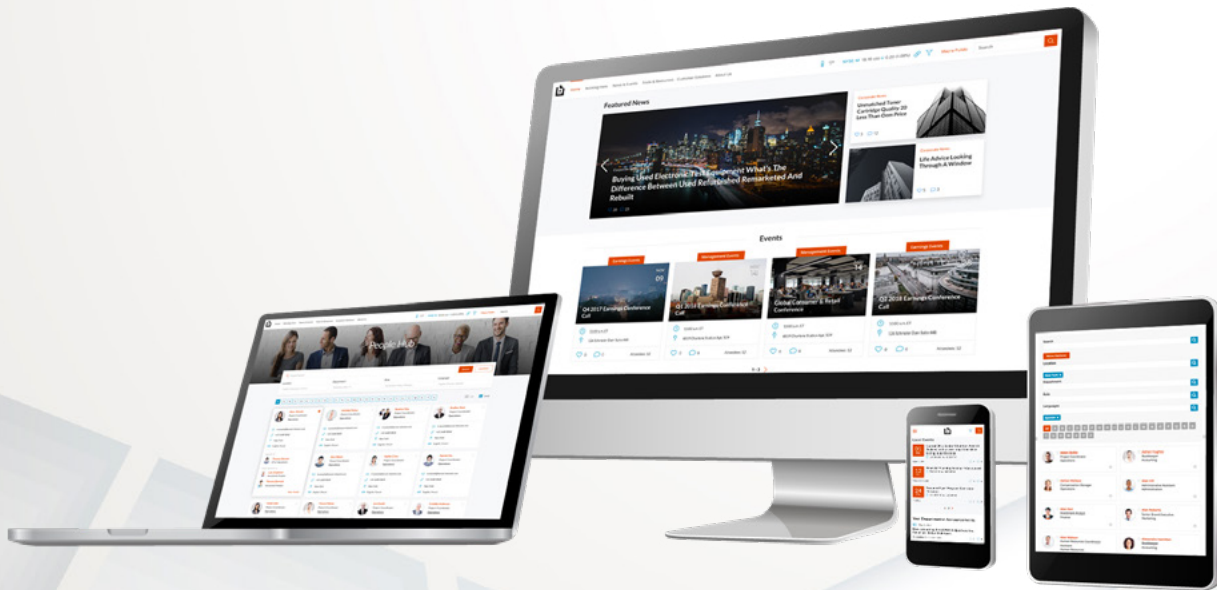
Installed within your existing On-Premise SharePoint 2013 Standard or Enterprise environment

## On-Premise for SharePoint 2016

Installed within your existing On-Premise SharePoint 2016 Standard or Enterprise environment

## Online for Office 365

Installed on your existing SharePoint Online environment for Office 365



### About BONZAI

BONZAI, a SkyVera company, is an award-winning intranet company that provides ready-to-roll intranets for SharePoint and Office 365. As a Microsoft Certified Gold Partner, BONZAI intranet software and services deliver a better means of communicating, collaborating and engaging with employees for Fortune 500 Enterprise Organizations as well as SMBs.

At BONZAI, believe that intranets should better connect and engage employees, but not at the expense of a long, drawn-out and often failed custom deployment. With our proven delivery methodologies and seasoned intranet consultants with deep expertise into both Microsoft SharePoint and Office 365, Bonzai gets users through objective setting, design, ownership, launch/roll out and support in as little as eight weeks.

## See Your Stress-Free Intranet in Action Now!

Book a [demo](#) to see the rich features, functionality and flexibility of the BONZAI intranet platform for yourself today!