



AWARD-WINNING SOFTWARE COMPANY CHOOSES BONZAI FOR ULTIMATE FLEXIBILITY

CASE STUDY



In our search for a SaaS Intranet solution, it was integral to align ourselves with flexible technology. Our team has been very pleased that they have been able to achieve everything they've wanted with BONZAI because it is so easily customized."

**ALEXANDRA JESPERSEN-WHEAT, EMPLOYEE ENGAGEMENT
MANAGER AT BLUEBEAM, INC**



Bluebeam

Case Study

INDUSTRY

Technology and Communications

INTRANET CHALLENGES

- ☑ Decentralized organization of documents and information
- ☑ Over usage of email and lost productivity sending/searching for files sent between employees
- ☑ Wasted time searching for key documentation

SOLUTION

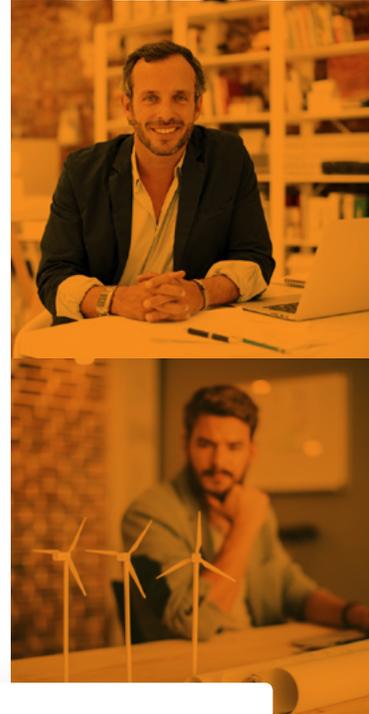
BONZAI Intranet for  Office 365 (300 Users)

ACTIVE USERS

300 users across the U.S.

BONZAI INTRANET IMPACT

- ⊕ Better internal communications for cultural gains
- ⊕ Improved collaboration and knowledge sharing
- ⊕ Increased productivity due to better find-ability of information
- ⊕ Increased product knowledge due to accessible knowledge base



ACTIVER USERS

300

ACROSS THE US



**BLUEBEAM REVU IS
TRUSTED BY OVER
1 MILLION
PROFESSIONALS
WORLDWIDE**



ABOUT BLUEBEAM

Founded in 2002, Bluebeam is the creator of the award-winning software, Revu. Bluebeam Revu is an industry-leading markup and collaboration solution used by project teams in the design and construction realm. Today, Revu is trusted by over 1 million professionals worldwide.

Intranet Challenges

Prior to adopting BONZAI Intranet, Bluebeam faced challenges common to many organizations who do not benefit from world-leading intranet software to connect, communicate and collaborate. Namely,

- ☑ Internal resources were being stored in many different places as different teams were using different storage systems
- ☑ Over usage of emails to send files between employees
- ☑ Wasted time searching for key documentation and filtering through email chains
- ☑ Minimal use of SharePoint investment—only 25% of employees used SharePoint but not as a formal intranet
- ☑ No governance around where or how documents were stored and saved





Alexendra Jespersen-Wheat, Employee Engagement Manager at Bluebeam shares, “Our information was all over the place and we needed a centralized place to store and share important documents.” Thus, teams across the company all had their own methods of storing information on shared drives, legacy SharePoint, and in some cases email folders.



We realized the amount of time employees were wasting

sending mass emails and attachments was getting out of hand so we needed a solution to centralize all of the siloed information,”

WARREN PEREIRA, DIRECTOR INFORMATION TECHNOLOGY & SECURITY



As Bluebeam continues to grow and expand internationally, Jespersen-Wheat and Pereira were eager to team up and spearhead the creation of an intranet to solve Bluebeam’s communication, collaboration and productivity bottlenecks.



An issue arose wherein we needed a function added

—BONZAI's engineering team responded with professionalism and speed to provide a solution within days."

**WARREN PEREIRA, DIRECTOR
INFORMATION TECHNOLOGY
& SECURITY**

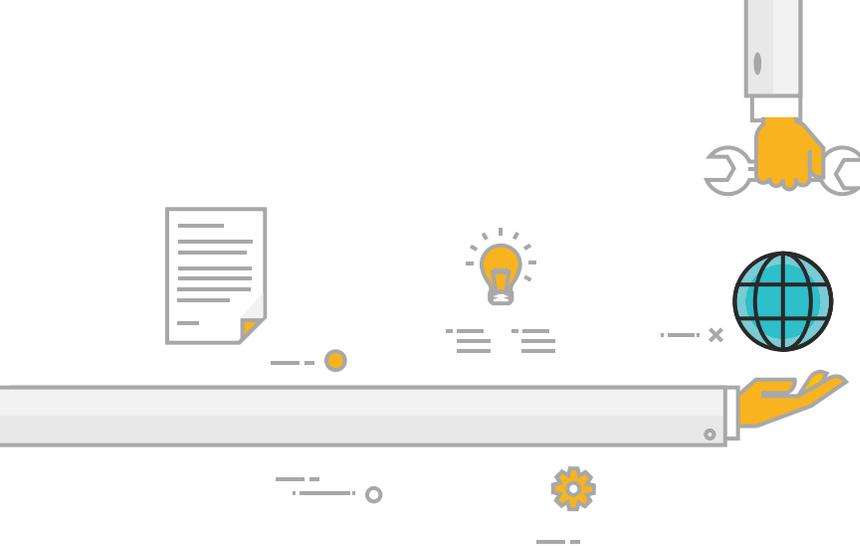
Bluebeam's Top 3 Intranet Requirements

Highly flexible & Customizable Intranet

Bluebeam's Employee Engagement Manager made it clear when vetting intranet products that the solution needed to be "highly customizable." Jespersen-Wheat shared that it was "imperative to have multiple page layouts and ways of configuring BONZAI to align with our branding and design guidelines."

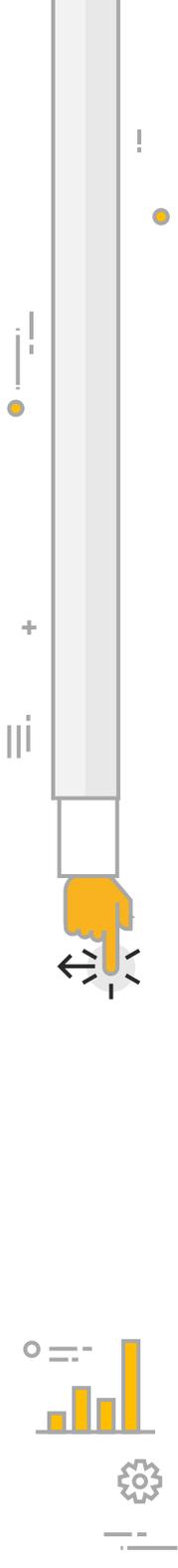
User-friendly

It was also important for Bluebeam to select a SharePoint Intranet solution that was easy to use from both an admin and end-user perspective. Bluebeam's stakeholders needed admin to easily navigate and add content as and when necessary. In a similar tune, end-users needed intuitive navigation and site structure to find organization-wide or team-specific documentation.

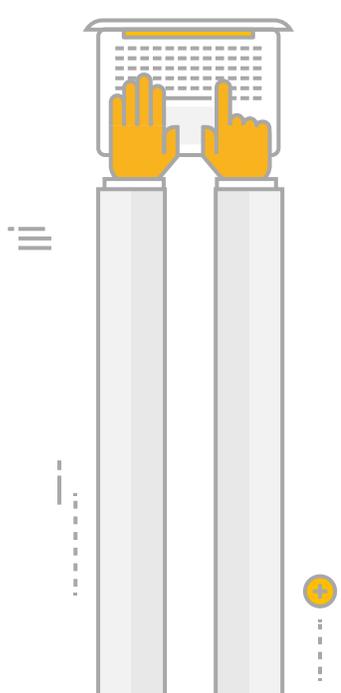


Web-based for Anytime, Anywhere Access

In a short period of time Bluebeam grew to have offices and employees spread across the globe. Jespersen-Wheat and Pereira recognized the need to centralize information so that the company could remain connected across vast distances. Their solution of choice would therefore have to be free from a firewall so that their workforce could access task-critical documents anytime, anywhere.



Leverage Office 365 Investment



Bluebeam had deep investment in Office 365 and SharePoint for basic collaboration, file sharing and formal document organization. Given this, they sought a solution that would extend the functionality of Office 365 and SharePoint Online, in addition to providing formal structure for an intranet.

Solution:

BONZAI for Office 365

Together, Jespersen-Wheat and Pereira considered four intranet options which included two leading competitors to BONZAI, a custom intranet solution built in-house and a project management tool designed for product development. BONZAI quickly emerged as the winning choice for the top three reasons:

- 1** BONZAI is highly customizable when compared to competitors. The decision team recognized that technically, BONZAI would be able to configure to exactly what they wanted.
- 2** BONZAI offers a short, well-organized and concise project period to delivery.
- 3** BONZAI integrates and extends the functionality of Office 365 and SharePoint Online so it fit well with what the organization had already invested in.

After selecting BONZAI, Bluebeam hit the ground running. BONZAI was fully configured and delivered to Bluebeam within three months and one month later, the team launched The BEAT. Analyzing The BEAT's success metrics, Jespersen-Wheat shares that shortly after launch, the intranet had over 50K page views. Averaging out, this is nearly 200 page views per active user. Jespersen-Wheat and Pereira attribute successful adoption to the proactive strategies the duo used to drive employees to The BEAT.

200

PAGE VIEWS PER ACTIVE USER

50K

PAGE VIEWS

TOP THREE MOST POPULAR PAGES



THE BEAT



Impact

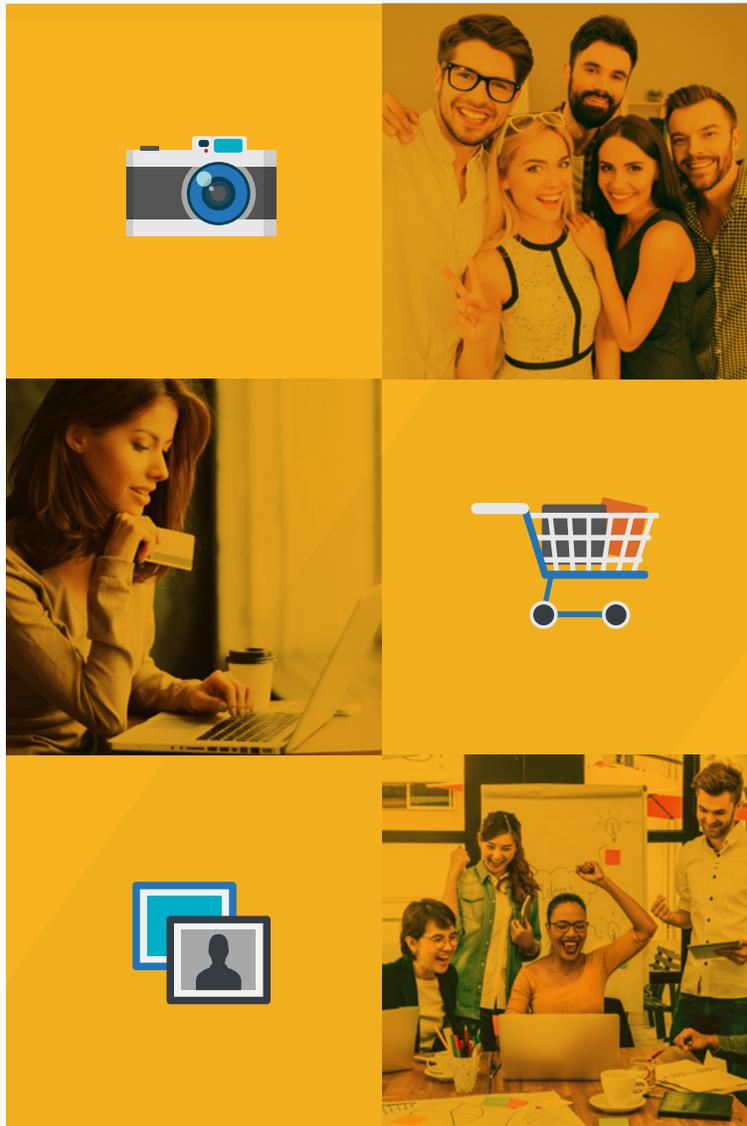
Greater Product Knowledge

One of the most accessed pages on Bluebeam's new intranet is the Product page wherein employees can easily access product information, launch information, product strategy, competitive updates and news. The product roadmap is in the sites top 10 viewed pages which has Bluebeam's senior management cheering.

Time Saved and Increased Productivity

Now that Bluebeam's employees have a centralized place to access organization-wide documents, there is much less confusion on where finalized documents can be accessed. For example, Bluebeam's Employee Engagement Manager shared that prior to implementing BONZAI, she was emailed on a regular basis asking where employees could find the vacation calendar. Since BONZAI has launched she has not received a single email with this request!

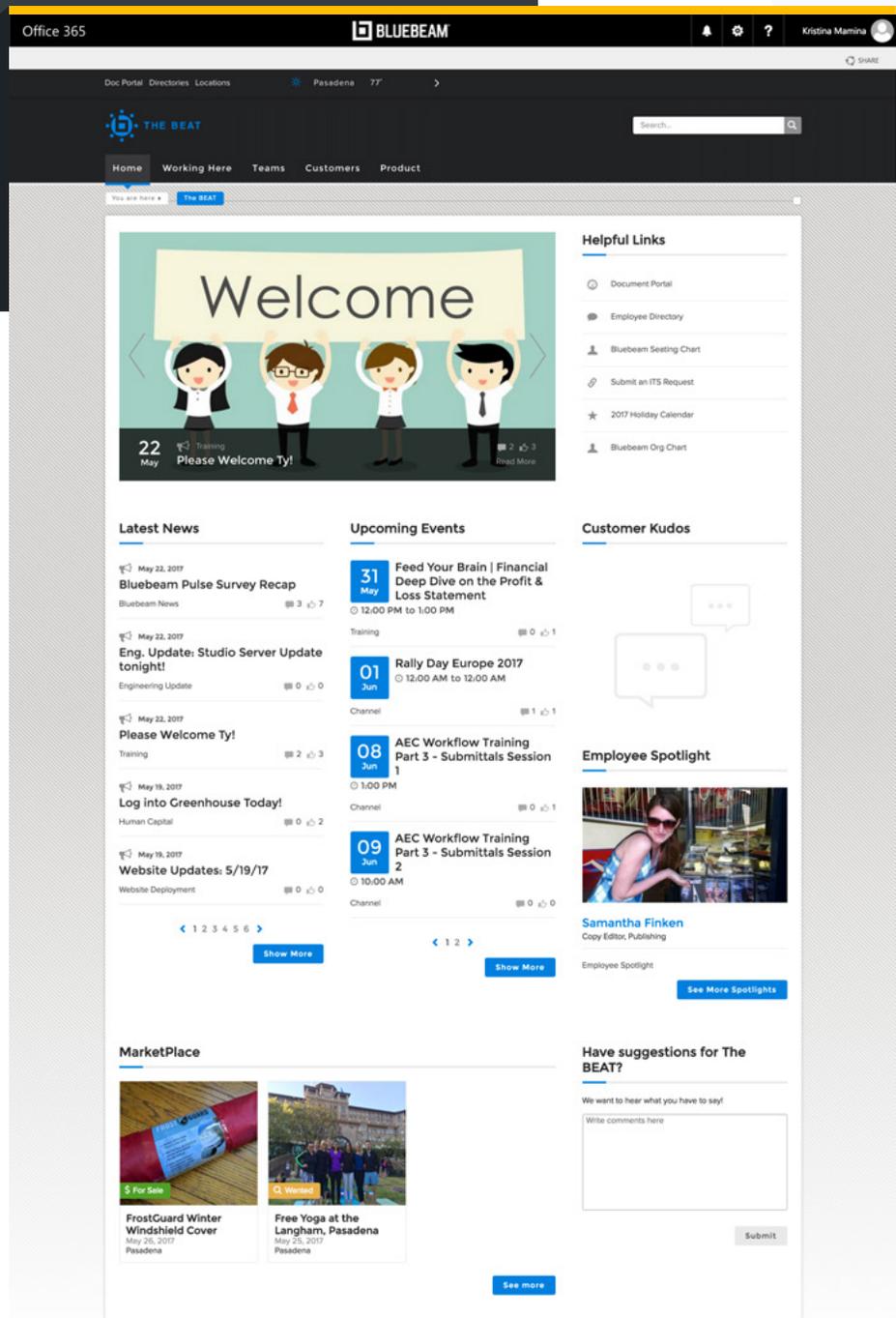




Community and Culture

The BEAT has also provided great cultural gains. The top three most popular pages are employee photos, the market place and team overviews. Team overviews have been particularly helpful in educating members of the organization on the objectives of Bluebeam's functional teams, what they're working on and important updates.

Bluebeam's New Intranet on Office 365





Deployed **Your Way**

BONZAI is easy to install whether you want it installed on-premise or in the cloud. BONZAI Intranet is available in three deployment models:

On-Premise for SharePoint 2013

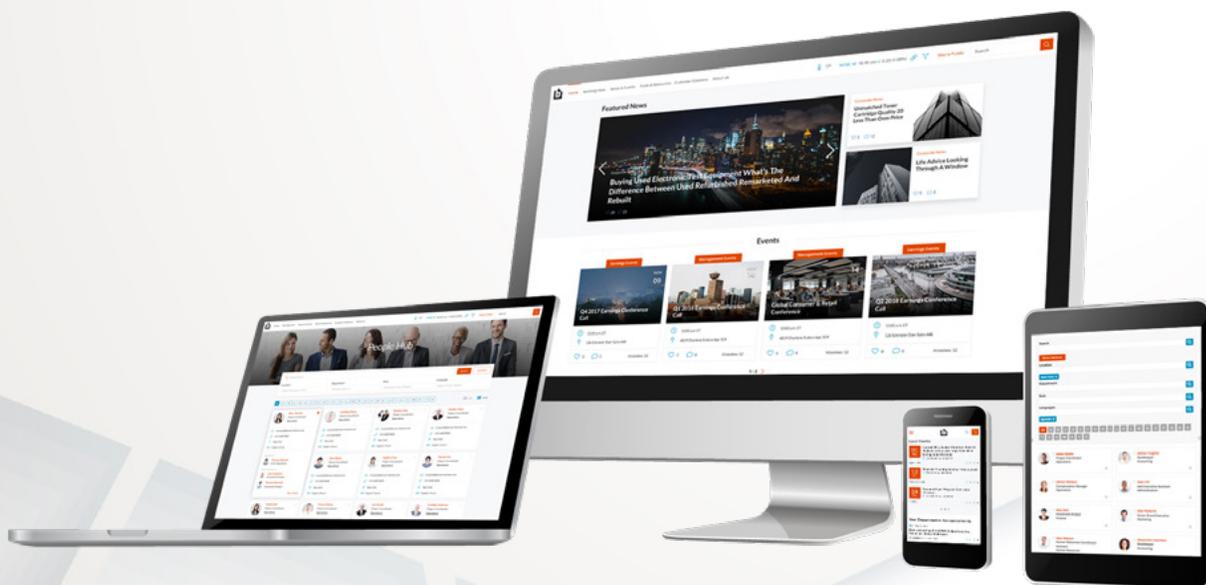
Installed within your existing On-Premise SharePoint 2013 Standard or Enterprise environment

On-Premise for SharePoint 2016

Installed within your existing On-Premise SharePoint 2016 Standard or Enterprise environment

Online for Office 365

Installed on your existing SharePoint Online environment for Office 365



About BONZAI

BONZAI, a SkyVera company, is an award-winning intranet company that provides ready-to-roll intranets for SharePoint and Office 365. As a Microsoft Certified Gold Partner, BONZAI intranet software and services deliver a better means of communicating, collaborating and engaging with employees for Fortune 500 Enterprise Organizations as well as SMBs.

At BONZAI, believe that intranets should better connect and engage employees, but not at the expense of a long, drawn-out and often failed custom deployment. With our proven delivery methodologies and seasoned intranet consultants with deep expertise into both Microsoft SharePoint and Office 365, Bonzai gets users through objective setting, design, ownership, launch/roll out and support in as little as eight weeks.

See Your Stress-Free Intranet in Action Now!

Book a [demo](#) to see the rich features, functionality and flexibility of the BONZAI intranet platform for yourself today!