







HOW PRIDE INDUSTRIES DEPLOYED AN ACCESSIBLE & SUSTAINABLE INTRANET

CASE STUDY

BONZAI's delivery process is extremely smooth and 100% professional across the board—the implementation team is outstanding and provided us with the know-how to utilize web best practices for a modern intranet that lasts."



Pride Case Study

AT A GLANCE

INDUSTRY

Nonprofit Organization Management

INTRANET CHALLENGES

- Information, documents and policies were difficult to locate
- Time-wasted searching for information and duplication of work efforts
- Remote workers could not access the intranet
- Intranet was not user-friendly and difficult to navigate
- Multiple sites hosted information that not everyone had access to

SOLUTION

BONZAI Intranet for **1** Office 365

ACTIVE USERS

5,600+ users across the US





ABOUT PRIDE INDUSTRIES

PRIDE Industries is America's largest nonprofit employer of people with disabilities. The social enterprise operates in 14 states and the nation's capital to employ more than 5,600 people wherein 3,200 of these employees are people with disabilities. As a leading nonprofit, the organization provides innovative outsourcing solutions to meet the manufacturing needs of Fortune 500 companies and government agencies.



Intranet Challenges Prior to BONZAI

PRIDE Industries operated with a SharePoint 2010 on premise intranet environment which presented challenges common to many organizations who attempt to use **SharePoint out-of-the-box** as an intranet. While the primary intranet site was on SharePoint 2010, there were also many homegrown PHP and WordPress sites developed by PRIDE's people in an honest attempt to make is easier to find information.

For PRIDE's intranet renewal project, the steering committee identified the following challenges that the new solution needed to address:

- Employees found it very difficult to find information they needed to do their jobs on the former intranet
- Employee time was consistently wasted as document owners would be contacted over the phone or visited in person when documents could not be located
- Wasted time due to a large amount of work duplication when employees could not find needed documents
- Inaccessibility—remote workers could not access the intranet from mobile or assisted technology devices
- The intranet was not user-friendly and extremely difficult to navigate
- There were many old systems running and not everyone had access to sites where key content and information was stored



Across the board our steering committee knew it was time for us to address these organizational challenges

—our primary goal was to unite the many disparate systems to make it easy for people to find the information they need to do their jobs effectively."



LINDA GILBERT. IT DIRECTOR AT PRIDE INDUSTRIES

To justify that the new solution could tangibly save time, reduce costs and make it easier for employees to do their jobs, Gilbert led the organization through a series of user experience tests. After providing a sample size with common tasks an employee must complete on the intranet, Gilbert and her team deduced that:



80% OF EMPLOYEES EXPERIENCED A HIGH-LEVEL OF DIFFICULTLY COMPLETING 90% of required tasks on their former intranet.



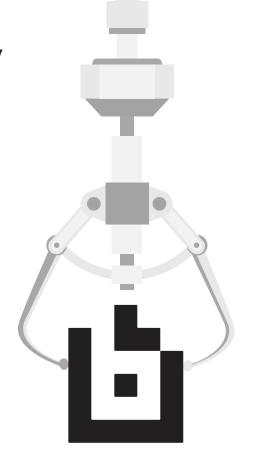


Depending on the employee, roughly 40% OF TASKS COULD NOT BE COMPLETED AT ALL.



Due to this, 42% of the time, the task would be abandoned within 60 SECONDS WHEN THE USER COULD NOT FIND WHAT THEY NEEDED.

PRIDE's Methodology to Finding a Best Fit Intranet Solution



Gilbert shared that it was "integral for the organization to implement a solution that provided excellent user experience, especially since a large proportion of employees needed to access the intranet from assisted technology devices." PRIDE's steering committee vetted six leading Intranet In-a-box solutions after realizing that outsourcing the intranet's development would yield much lower costs. Narrowing it down to three for a formal RFP process, PRIDE took roughly 60 days to diligently evaluate the three leading competitors. BONZAI emerged on top and was PRIDE's winning choice.



BONZAL INTRANET

Why BONZAI for Office 365 was PRIDE'S Winning **Intranet Solution**

BONZAI Intranet came out on top after rigorous evaluation from PRIDE's team. In addition to leadership evaluation, Gilbert took a subset of users through UX testing in the competing vendor environments'. BONZAI scored highest and won PRIDE's business for these main reasons: Users found the site easiest to navigate The interface was well-designed, simple and clean

- Users did not experience symptoms of information overload that was present in competing vendor solutions
- The site was highly responsive, flexible and worked best for users who needed to access the intranet remotely from mobile and assisted devices
- In-person events could be targeted, scheduled and promoted through BONZAI's extended features

Once BONZAI was selected, Gilbert and her team hit the ground running. She shares, "the delivery process was extremely smooth and was 100% professional across the board—BONZAI's implementation team was outstanding and provided us with the know-how to utilize web best practices for a modern intranet that lasts." Gilbert continues, "the training we received provided both a fundamental and in-depth understanding of BONZAI Intranet so that all levels of users could be successful."

Come launch day, PRIDE's intranet steering committee was fully ready for employees. Not long after, Gilbert began to witness success metrics soar—so much so that the intranet performed well above her expectations.



55

The training we received provided both a fundamental and in-depth understanding of BONZAI Intranet



LINDA GILBERT, IT DIRECTOR AT PRIDE INDUSTRIES

55

I would 100% recommend BONZAI to another organization due to the return you receive as soon as you are up and running."



LINDA GILBERT, IT DIRECTOR AT PRIDE INDUSTRIES

BONZAI's Impact

User Adoption

Gilbert shares that the "user experience has been just priceless for PRIDE—it's simple, user-friendly and intuitive to navigate for all of our end-users". In the first week of launching BONZAI, Gilbert witnessed no less than 60% of staff visit the new intranet. Gilbert shares, "considering the majority of our workforce is not on a computer most of the time, this is outstanding to see." As months progress PRIDE has continued to see new users come to the intranet—new hires are getting onboarded faster and employees have not reverted to old behaviors by returning to the old intranet.



Immediate ROI and 100% Uptime

PRIDE's Director of IT shares, "I would 100% recommend BONZAI to another organization due to the return you receive as soon as you are up and running." Gilbert elaborates, "if we were to attempt to replicate and maintain BONZAI in-house, it would easily cost us no less than US \$200,000 a year...and this is a very conservative estimate."

Gilbert is thrilled that BONZAI enables her to allocate in-house resources to areas that impact the business. Furthermore, she shares how outstanding it has been to see that "BONZAI has proved to provide 100% uptime even as Microsoft continues to roll out new features and updates."



World-class

SharePoint Expertise



Gilbert shares that she and her team have seen many intranets and SharePoint environments rolled out poorly because the people that were working on the technology did not know how to capitalize on the robustness of SharePoint. She exclaims, "Without a doubt, Dynamic Owl knows their stuff—they know the platform inside and out; and they engage with Microsoft to keep up with changes... the platform is responsive and things just work very well."

55

BONZAI has proved to provide 100% uptime,

even as Microsoft continues to roll out new features and updates."



LINDA GILBERT, IT DIRECTOR AT PRIDE INDUSTRIES

Increased Transparency and **Engagement**

One of BONZAI's features that extends the functionality of SharePoint is an event scheduler. BONZAI Events enables PRIDE to drive numerous online and in-person events. This has helped to provide transparency for internal events that happen at PRIDE which has improved engagement. Coupled with the Outlook integration, PRIDE's employees can save event details directly to their calendars and are automatically emailed with event details and reminders to increase attendance.

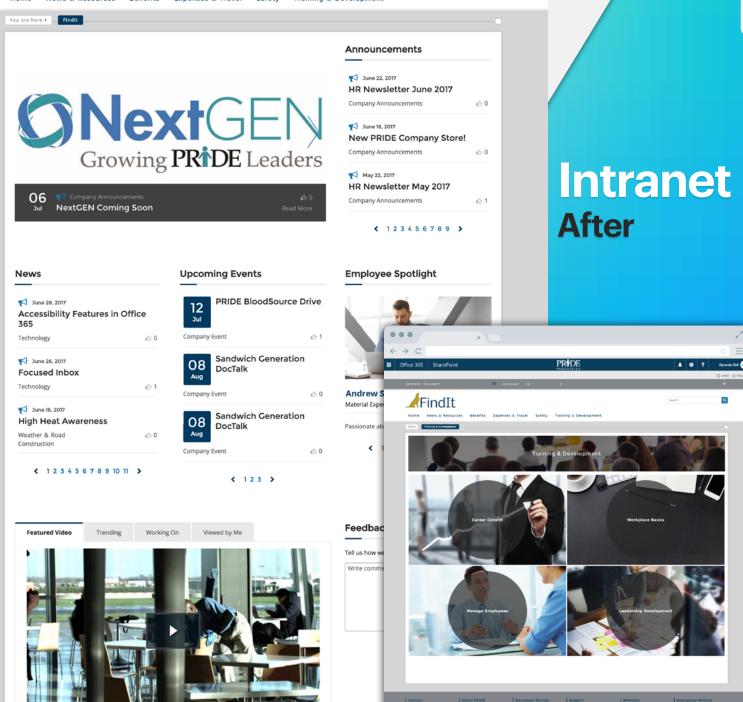






13







Contact

Office 365

SharePoint

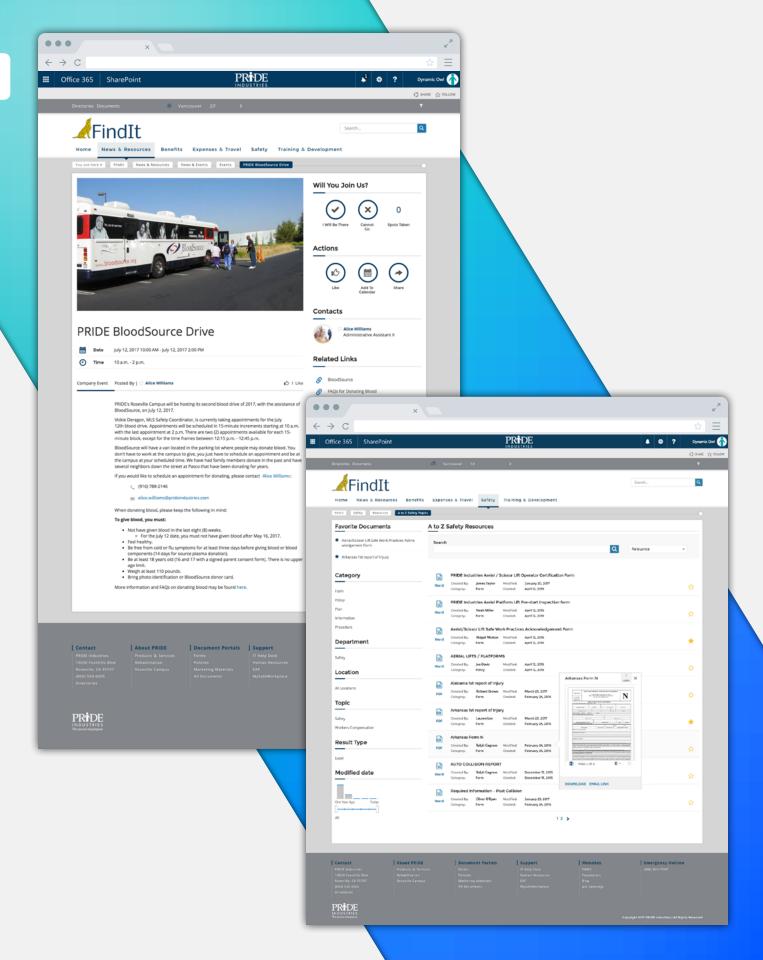
About PRIDE

Products & Services Rehabilitation Roseville Campus | Document Portals | Forms

Human Resources
EAP
MySafeWorkplace

PRIDE Foundation | Emergency Hotline (888) 822-7507







Deployed Your Way

BONZAI is easy to install whether you want it installed on-premise or in the cloud. BONZAI Intranet is available in three deployment models:

On-Premise for SharePoint 2013

Installed within your existing
On-Premise SharePoint 2013 Standard
or Enterprise environment

SharePoint 2016

Installed within your existing
On-Premise SharePoint 2016 Standard
or Enterprise environment

Online for Office 365

Installed on your existing
SharePoint Online environment for
Office 365





A SKYVERA COMPANY

About BONZAI

BONZAI, a SkyVera company, is an award-winning intranet company that provides ready-to-roll intranets for SharePoint and Office 365. As a Microsoft Certified Gold Partner, BONZAI intranet software and services deliver a better means of communicating, collaborating and engaging with employees for Fortune 500 Enterprise Organizations as well as SMBs.

At BONZAI, believe that intranets should better connect and engage employees, but not at the expense of a long, drawn-out and often failed custom deployment. With our proven delivery methodologies and seasoned intranet consultants with deep expertise into both Microsoft SharePoint and Office 365, Bonzai gets users through objective setting, design, ownership, launch/roll out and support in as little as eight weeks.

See Your Stress-Free Intranet in Action Now!

Book a demo to see the rich features, functionality and flexibility of the BONZAI intranet platform for yourself today!











