



HOW HORIZON NORTH MIGRATED TO SHAREPOINT ONLINE WITH BONZAI INTRANET

CASE STUDY



BONZAI doesn't just provide a starting point—they offer a long-term solution, a true SaaS Intranet product, consistent experiences and additional new features year after year."

—ROBERT GIST, INTEGRATION ARCHITECT AT HORIZON NORTH LOGISTICS INC.



Horizon North Case Study

INDUSTRY

Oil and Gas Services

KEY CHALLENGES

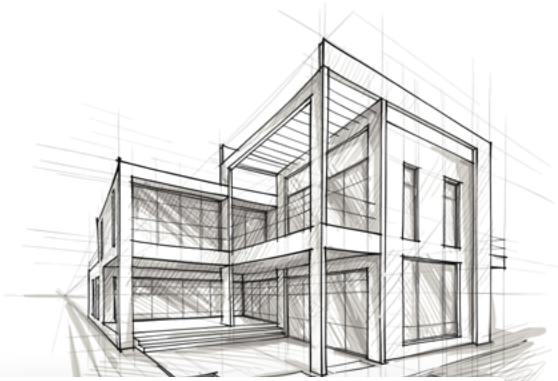
- ✓ Custom-built intranet that would not scale to Office 365 and SharePoint Online
- ✓ Difficult to maintain and manage due to the intranet's inherent infrastructure
- ✓ Poor visibility of news, important documents, forms and reports
- ✓ Lack of access due to complicated permissioning processes
- ✓ Inconsistent navigation and user experiences across pages

SOLUTION

BONZAI Intranet for  Office 365

USERS

1,000 users across Canada



1,000
USERS
ACROSS CANADA



BONZAI INTRANET IMPACT

- ⊕ Immediate ROI—BONZAI costs 7.5 times less
- ⊕ Improved internal communications and a sense of community
- ⊕ Easy access to critical information, documents and reports
- ⊕ Better user experiences meaning that the intranet is easy to use for all user types, it's accessible from remote locations and needed information is always one or two clicks away

ABOUT HORIZON NORTH LOGISTICS

Horizon North is a publicly listed corporation (TSX: HNL.TO) providing a full range of industrial, commercial, and residential products and services. Their Industrial division supplies workforce accommodations, camp management services, access solutions, maintenance and utilities. Their Modular Construction division integrates modern design concepts and technology with state of the art, off-site manufacturing processes; producing high-quality building solutions for commercial and residential offerings including offices, hotels, and retail buildings, and family residential structures. As a result of their diverse product and service offerings, Horizon North is uniquely positioned to meet the needs of customers in numerous sectors, anywhere in Canada.

BONZAI COSTS

7.5

TIMES LESS



HORIZON NORTH CASE STUDY

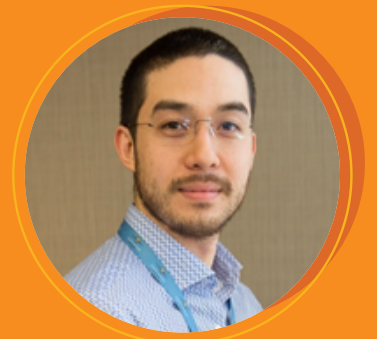
Intranet Challenges Prior to BONZAI

Horizon North Logistics Inc. faced intranet challenges familiar to many prior to selecting BONZAI. In 2013 the organization hired external consultants to build an intranet environment within SharePoint 2013 and SharePoint 2010. While this solution proved to be useful shortly after the implementation, it quickly became obsolete.



There were multiple driving factors and business units who were pushing for a new Intranet but the biggest push was coming from IT because we needed to reduce the number of servers and applications we were supporting."

ROBERT GIST, INTEGRATION ARCHITECT AT HORIZON NORTH



The Oil and Gas Services company wanted to modernize and move to the cloud. Part of this investigation was determining if they should move to SharePoint Online and remove their on-premise infrastructure. During the IT team's evaluation, it became apparent that moving to SharePoint Online would require a complete rebuild of the intranet. Recognizing that the internal resources to rebuild the intranet on SharePoint Online and Office 365 would be out of scope, the team knew that a SaaS intranet solution would be the best solution.

Furthermore, the old intranet presented the following challenges:

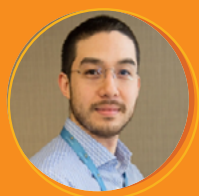
Accessibility

Because the former intranet required permissioning for different areas of the site, users were only able to access certain information, links or pages. This was difficult to manage and also meant some users did not readily have access to items they needed to complete tasks.





Overall the intranet grew into a unique beast of independent areas and problems that were not maintainable. It was not scalable for many reasons and we had outgrown it."



ROBERT GIST,
INTEGRATION ARCHITECT AT
HORIZON NORTH

Visibility of Content

Horizon North's old intranet organized content and news by department. There was no centralized access to news with the exception of the homepage. If an employee wanted to consume corporate financial news, they had to navigate to the finance site. In some scenarios, the employee would not have access to certain sites due to the complexity of user-permissioning. This meant that most users were not privy to content that might have been beneficial for them. From another perspective, business units that published stories frequently, did not get adequate exposure for the time invested into writing and publishing content.

Ease of Use

Users faced many roadblocks when using the former intranet due to design and layout. Because it was custombuilt much has to be configured on each page which caused inconsistent navigation across the intranet. This made the platform cumbersome for users to navigate.



Solution: **BONZAI Intranet for Office 365**

After Horizon North's IT team decided that a SaaS Intranet Solution would make the most business sense, they brought together additional business units including Marketing, Communications and HR.

The Oil and Gas organization needed a better platform to effectively communicate with employees. In the past, PDF newsletters would be sent out to divisions in the organization which could be only sent once a month. Stakeholders craved an intranet platform that would allow employee communications to become more visible—a system that would allow for more frequent communications to highlight employee accomplishments, company success and mission critical updates. HR also needed a platform to communicate with employees. In particular, they needed a centralized system that would make it easy for employees to find pertinent forms, documents and information.



After
evaluating
six leading
solutions,
BONZAI
emerged
on top.

Together, the four business units set out to find a solution that would best fit their business requirements. **After evaluating six leading solutions, BONZAI emerged on top.** Horizon North's Integration Architect shares, "A nonnegotiable requirement for us was finding a long-term solution rather than a starting point." He adds further, "We knew we didn't want to purchase a solution that would not provide long-term benefit, we wanted a SaaS Intranet product that would provide consistent experiences and additional new features year after year."

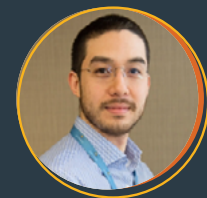


BONZAI won Horizon North's business because:

- ✓ BONZAI offered a long-term solution that would provide the organization with an Intranet product that would consistently get better and better over time
- ✓ BONZAI offered flexibility for the Oil and Gas company to deploy additional new features year over year
- ✓ BONZAI provided a free trial environment so teams could dig deep and determine if the solution would meet their business needs when other competitors wanted to charge for this type of engagement
- ✓ BONZAI provided consistent costs year over year
- ✓ BONZAI exceeded feature and functionality requirements for the organization



Overall we were really impressed with BONZAI as a SaaS Intranet product over competing solutions so it wasn't a difficult decision for us."



ROBERT GIST,
INTEGRATION ARCHITECT
AT HORIZON NORTH



Since implementing BONZAI for our corporate intranet, our top 3 ROIs have been in infrastructure, hosting, and support costs.

By moving our intranet to the cloud, we were able to shut down our data centre in Calgary, and reduce platform administration costs that were dedicated to the former intranet."



KESIA REID,
BIS BUSINESS LEAD

Bonzai's Impact at Horizon North

Immediate ROI: BONZAI Costs 7 Times Less

As soon as BONZAI launched, Horizon North experienced immediate ROI. If Robert and the IT team were to develop and manage a solution similar to BONZAI internally, they shared it would cost them over seven times more. They calculated that they could use BONZAI for 7.5 years compared to a single year of developing and maintaining a similar solution built in-house.





Improved Internal Communications

With BONZAI Intranet, Marketing and Communications has a much better platform to communicate with employees. There is complete visibility of news articles and content now. Robert Gist shares, “the new intranet drives awareness to news articles that would have never been seen on the old site and the content is really easy to consume.” He adds, “this really helps our employees understand what’s going on in the company and feel more involved in the community.”

Easy Access to Critical Information

Robert shared that hands down, the new document repository in the intranet is one of the most used features. The former intranet was department driven, meaning that knowing where to find certain documents or forms required an understanding of which department owned what documents. BONZAI’s navigation and intuitive information architecture makes it extremely easy to find what you need on the new intranet.



BONZAI makes it easy for employees to find information that matters to them regardless of their location.

For me personally, BONZAI has made my job easier as I am equipped with a great tool to head into requirements planning sessions with our business partners.”




KESIA REID,
BIS BUSINESS LEAD



Better User Experiences and Ease of Use

The majority of intranet users at Horizon North are not technically savvy, so it was extremely important for the company to select an intranet platform that was intuitive to use. Robert and his team achieved this with BONZAI and much more. They now have a glossary of terms and acronyms that employees can access on a daily basis. The Reporting and Dashboard list powered by Power BI is also a favorite—employees can easily search and access reports to provide them with information they would not be privy to otherwise.



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Working at Horizon North

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Use 'Seven Cs' to communicate effectively

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April 21, 2017

HN Now Holmes Approved Home Builder

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Events

01 Nov

BIS Maintenance Window

7:00 PM to 3:00 AM

Department

02 Nov

BIS Maintenance Window

7:00 PM to 3:00 AM

Department

01 Dec

BIS Maintenance Window

7:00 PM to 3:00 AM

Department

Updated Content

Popular Content

Headcount Listing Guide

Accounting Coding Guides General Page

MODULAR SOLUTIONS_Delegation of Authority (approved) Generic Document

3.07.01 Vacation-Time off Request Form New Employees;Pay and Time Away

Horizon North Organizational Chart New Employees;Corporate>About Horizon North

FINANCE AND BIS AND SALES & MARKETING_Delegation of Authority (approved) Generic Document

Organizational Charts General Page

What is the purpose of the Position Approval Form? Who completes the form and obtains approvals? Managers

Manager Info

4.13 Wellness Program Claim Form Form Employee Benefits

Feedback

We want to hear what you have to say!

Your opinions and suggestions matter!

13

New Intranet with BONZAI

Intranet Before

- Quick Links

Service Now

CUBE

Manulife

Careers
- Directories

People

Locations

Camps

Applications

SharePoint Sites
- Horizon North

Website

Facebook

Twitter

LinkedIn

YouTube
- Karoleena


Website

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HR INTERNAL PORTAL

HR EMPLOYEE SERVICES

HR BENEFITS

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NEWS

BNN INTERVIEW

Wednesday, September 16, 2015

On September 16th, President and CEO, Rod Graham, was interviewed by BNN about LNG, and the key land positioning of our camps in Kitimat and Prince Rupert in British Columbia.

<http://www.bnn.ca/Video/player.aspx?vid=706600>

BARBECUE FOR THE LNG COMMUNITY INFORMATION SESSION

Wednesday, September 16, 2015

On Wednesday September 16th, Horizon North provided the Barbecue for the LNG Community Information Session. Horizon North was told to expect approximately 250 people, but by the end of the day, it was attended by over 500 people. Again, Neil McCandless and his team went over and above. Horizon North... [Read More](#)

KITIMAT RIVER CLEAN UP AND LNG COMMUNITY INFORMATION SESSION

Sunday, September 13, 2015

On Sunday, September 13, 2015, Horizon North provided a BBQ and participated in the Kitimat

ANNOUNCEMENTS

MESSAGE FROM THE PRESIDENT & CEO

CONTEST RULES

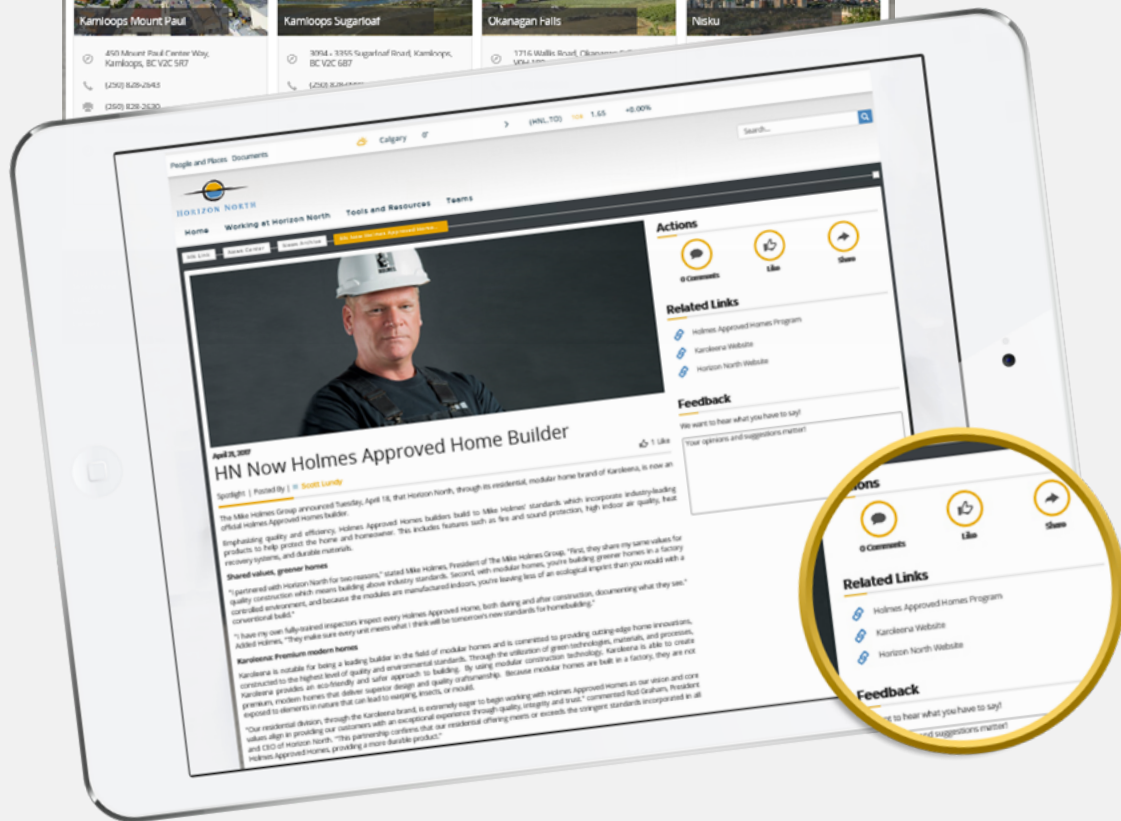
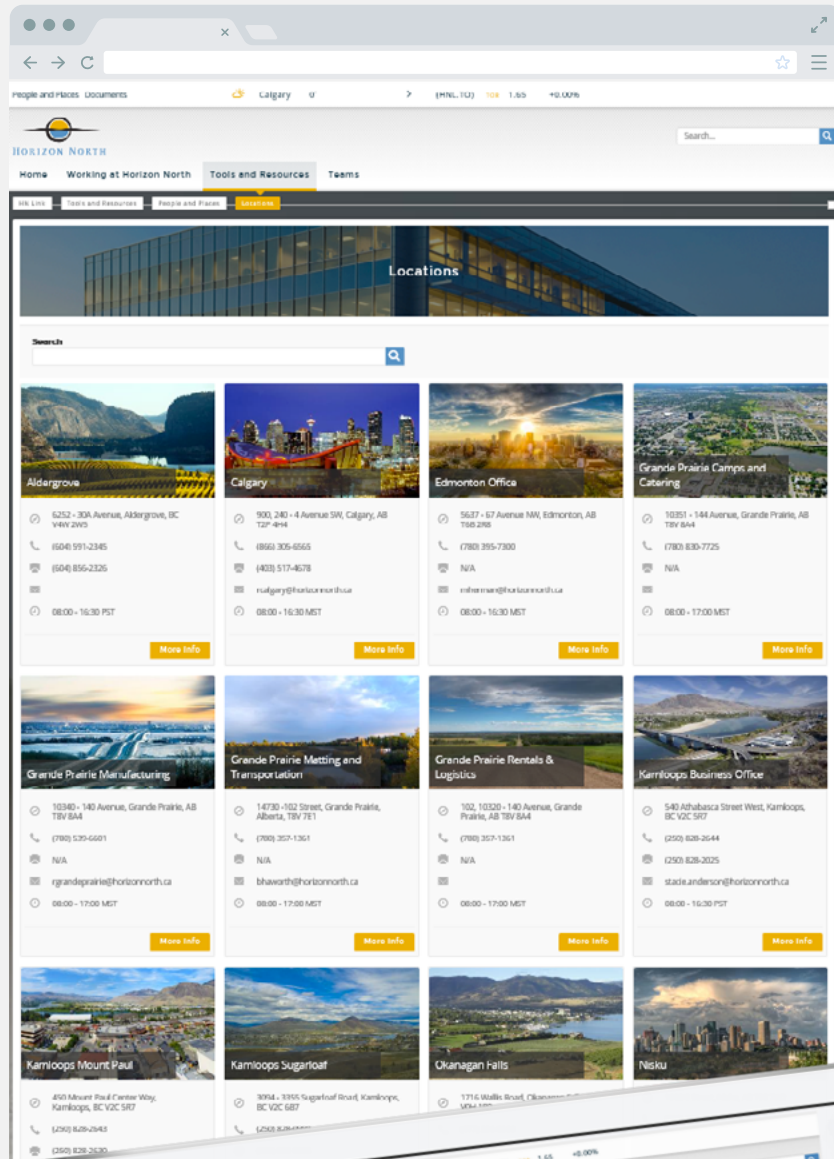


Our previous intranet was bulky and required a great deal of effort to support, modify, and update.

It was reliant on dedicated resources – the move to BONZAI has freed up those resources to allow for greater development and increased functionality of our intranet.”



KESIA REID,
BIS BUSINESS LEAD





Deployed **Your Way**

BONZAI is easy to install whether you want it installed on-premise or in the cloud. BONZAI Intranet is available in three deployment models:

On-Premise for SharePoint 2013

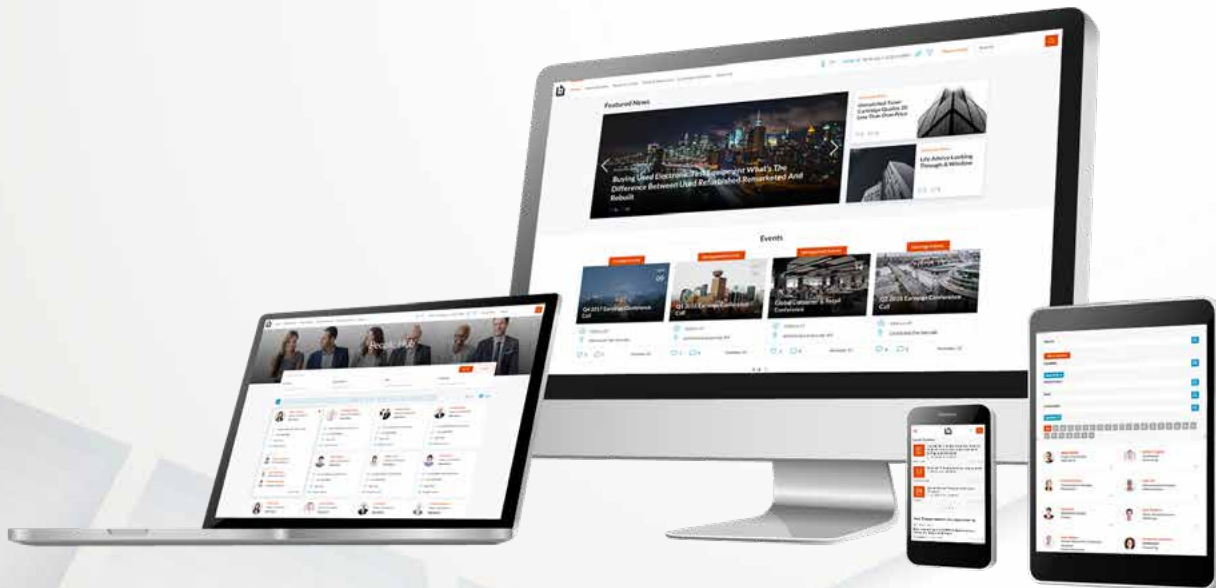
Installed within your existing
On-Premise SharePoint 2013 Standard
or Enterprise environment

On-Premise for SharePoint 2016

Installed within your existing
On-Premise SharePoint 2016 Standard
or Enterprise environment

Online for Office 365

Installed on your existing
SharePoint Online environment for
Office 365



About BONZAI

BONZAI, a SkyVera company, is an award-winning intranet company that provides ready-to-roll intranets for SharePoint and Office 365. As a Microsoft Certified Gold Partner, BONZAI intranet software and services deliver a better means of communicating, collaborating and engaging with employees for Fortune 500 Enterprise Organizations as well as SMBs.

At BONZAI, believe that intranets should better connect and engage employees, but not at the expense of a long, drawn-out and often failed custom deployment. With our proven delivery methodologies and seasoned intranet consultants with deep expertise into both Microsoft SharePoint and Office 365, Bonzai gets users through objective setting, design, ownership, launch/roll out and support in as little as eight weeks.

See Your Stress-Free Intranet in Action Now!

Book a [demo](#) to see the rich features, functionality and flexibility of the BONZAI intranet platform for yourself today!