



G&F FINANCIAL INVESTS IN INTRANET TO IMPROVE EMPLOYEE COMMUNICATION AND COLLABORATION

CASE STUDY



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The Source is helping us evolve the internal communication culture of G&F from one of email reliability to one of posting, sharing and disseminating everything through the intranet site."

—BOBBY DHILLON, VICE PRESIDENT, MARKETING

G&F Financial Group

Case Study

AT A GLANCE

INDUSTRY

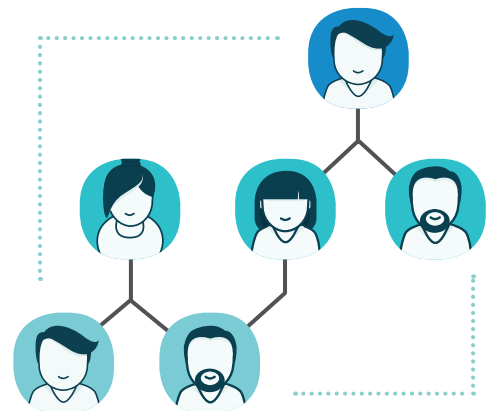
Banking & Finance

INTRANET CHALLENGES

- ✓ Heavy reliance on communicating via email
- ✓ Lack of consistent, centralized internal communication
- ✓ Low adoption of existing SharePoint intranet

SOLUTION

Bonzai Intranet for SharePoint 2013
(On-Premise)





BONZAI INTRANET'S IMPACT

- ⊕ Single source of information
- ⊕ Two-way flow of communication
- ⊕ Increased collaboration
- ⊕ No need for specialized technical skills
- ⊕ More value from investment in Microsoft platform

ABOUT G&F FINANCIAL GROUP

Across the lower mainland, and \$1.5 billion in assets under administration, G&F Financial Group provides a full range of personal and business banking solutions to its 29,000 credit union members. With a passion for educating and empowering others to achieve their financial goals, G&F has been supporting local communities and providing advice tailored to the needs of individuals for over 75 years.

Intranet Challenges Prior to BONZAI

G&F found communicating and collaborating across a geographically dispersed organization with multiple departments and branches to be a challenge. Back in 2012, they launched a SharePoint intranet with a goal to improve communication and help them deliver consistently high levels of internal and external service. While the site did bring information together, there was still heavy reliance on other methods of communication.

G&F wanted to replace their less robust intranet with a more user-friendly platform that would become the primary source of all internal information. They wanted to improve the effectiveness of internal communication and increase collaboration between departments and branches. They also wanted to build a culture where employees were empowered to contribute to the business by bringing ideas to the table, providing feedback on plans and taking an active role in the organization's success.



The Intranet Committee, including VP, Information Technology Chris Goodman and VP, Marketing Bobby Dhillon, considered a variety of options before selecting BONZAI, a pre-built intranet for SharePoint and Office 365 for their organization.

They liked BONZAI's intuitive user interface, clean design, and flexibility in configuring page layouts to match their unique needs and branding. G&F also wanted to leverage their existing SharePoint platform, so Bonzai's integration with Yammer social networking technology, and ease and speed of making changes without deep content creator expertise in the SharePoint platform was particularly compelling. As a strong advocate for community support, they were also delighted to find a BC-based company that offered a full featured intranet at a cost effective price point.



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BOBBY DHILLON, VICE PRESIDENT, MARKETING

Solution: BONZAI Intranet

The on-premise deployment of BONZAI, named “The Source” by G&F employees, involved an update to the SharePoint 2013 platform and took only three weeks from start to finish. Since launch, adoption of The Source for News, Events, networking and more across the organization’s 200-strong workforce continues to grow as content providers and information consumers discover more and more value within.

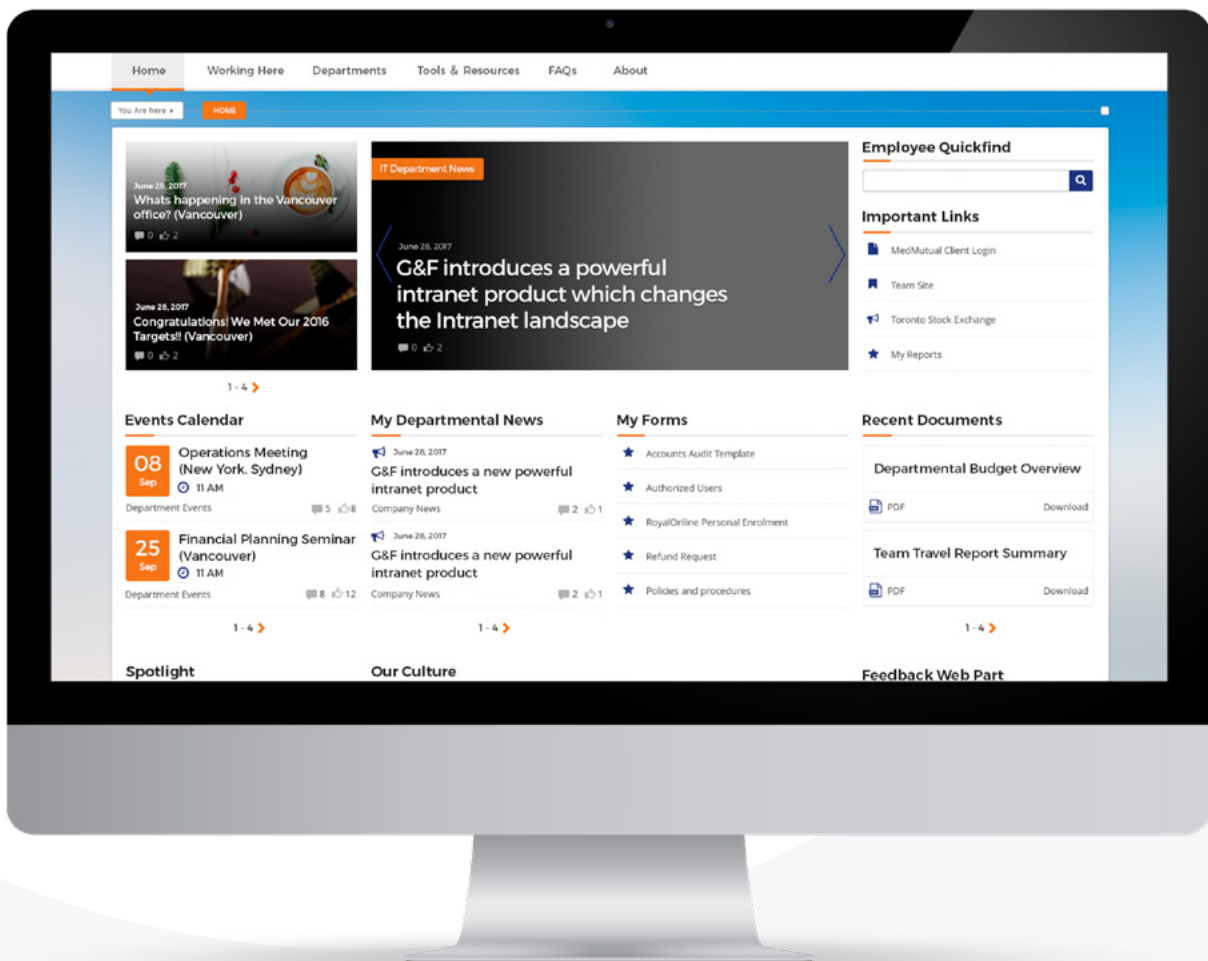


The ability to find, post, update and remove documentation is much easier than previous systems. Plus, the ability to tag documents is extremely useful in making sure information is widely accessible and easily found through search.”

MEGAN GARNHAM MANAGER, ORGANIZATIONAL DEVELOPMENT.

"The Source is my personal one-stop-shop for pertinent news and company promotions, and allows me to locate policies and procedures whenever I need a refresher. Tying an enormous amount of corporate information into an easy to navigate and intuitive interface, it allows employees to stay connected to the organization no matter what department they work in." Personal Advisor, Member Hub Call Centre.

G&F was impressed with the BONZAI team's ability to quickly understand their needs and apply their SharePoint and intranet expertise in SharePoint to deliver a digital workspace solution that more than addressed their communication and collaboration needs.





Deployed **Your Way**

BONZAI is easy to install whether you want it installed on-premise or in the cloud. BONZAI Intranet is available in three deployment models:

On-Premise for SharePoint 2013

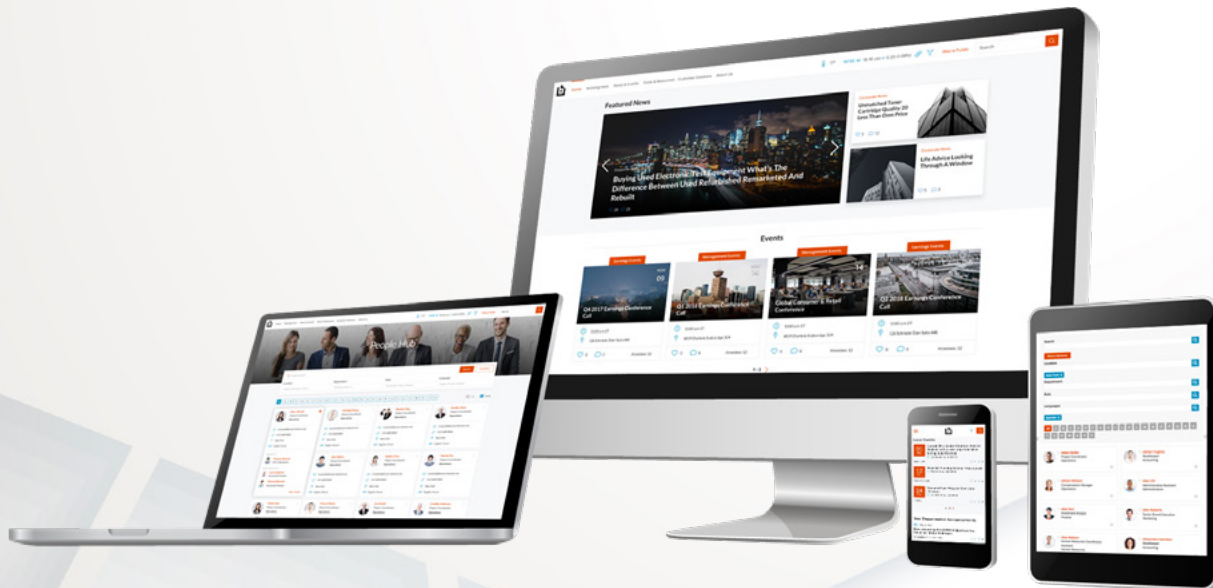
Installed within your existing On-Premise SharePoint 2013 Standard or Enterprise environment

On-Premise for SharePoint 2016

Installed within your existing On-Premise SharePoint 2016 Standard or Enterprise environment

Online for Office 365

Installed on your existing SharePoint Online environment for Office 365



A SKYVERA™ COMPANY

About BONZAI

BONZAI, a SkyVera company, is an award-winning intranet company that provides ready-to-roll intranets for SharePoint and Office 365. As a Microsoft Certified Gold Partner, BONZAI intranet software and services deliver a better means of communicating, collaborating and engaging with employees for Fortune 500 Enterprise Organizations as well as SMBs.

At BONZAI, believe that intranets should better connect and engage employees, but not at the expense of a long, drawn-out and often failed custom deployment. With our proven delivery methodologies and seasoned intranet consultants with deep expertise into both Microsoft SharePoint and Office 365, Bonzai gets users through objective setting, design, ownership, launch/roll out and support in as little as eight weeks.

See Your Stress-Free Intranet in Action Now!

Book a [demo](#) to see the rich features, functionality and flexibility of the BONZAI intranet platform for yourself today!